

SEVEN PRINCIPLES OF SUCCESS

1. PASSION

"Without passion you don't have energy; without energy you have nothing." — Donald Trump

Passion is power. Passion gives you the strength to overcome the barriers which block success. Lily Tomlin said, "The road to success is always under construction," which implies there are no smooth rides to success; this is why you need passion, passion will pull you to victory inspite of the roadblocks. Passion is what keeps you working when others have gone home; passion is the fuel that will take you to your destination. The first key to success is passion. You must follow your passion.

2. EXPERIENCE

"Good judgment comes from experience, and often experience comes from bad judgment." — Rita Mae Brown

All successful people have experience. Michael Jordan has experience playing basketball, Donald Trump has experience buying real estate, Tony Robbins has experience motivating people. Everyone who's successful has experience. Before you succeed you may need 5, 10, or even 20 years of experience. Experience is priceless!

"You have to learn the rules of the game. And then you have to play better than anyone else." — Albert Einstein

3. UNIQUE IDEAS

"Success begins with an idea." — Mr. Self Development

Ideas are the foundation of success. What unique ideas do you have? It's an awesome thing. Ideas that are "free" can actually make you successful, and there's no limit to the number of ideas you can have. Randy Gage said, "You don't have a money shortage, you have an idea shortage." To succeed you must first tap into the limitless river of ideas. One good idea is all you need!

4. HARD WORK

"Most people miss opportunity because it comes disguised in overalls and it looks like hard work." — Thomas Edison

Hard work may very well be the hardest part of success. We live in a world where people want instant gratification. They want success without dedication, wisdom without experience, and riches without labor. Instead of developing our talents, we're taught to develop our marketing skills. However, success will not be yours without hard work. You can't get something for nothing, there are no escalators to success; you have to take the stairwell. I heard somebody say, "Success is a ladder that cannot be climbed with your hands in your pocket"

5. FAITH and COURAGE

"Success means having the courage, the determination, and the will to become the person you believe you were meant to be." — George Sheehan

Without faith and courage you'll never succeed. William Shed said, "A ship is safe in harbor, but that's not what ships are for." To unlock your true potential you're going to have to exercise your faith and utilize your courage. It's important that you "put yourself out there," believing that you will succeed. There is no success without courage; there is no victory without faith.

6. FOCUS

"Success is focusing the full power of all you are on what you have a burning desire to achieve." — Wilfred Peterson

You must remain focused on your goal like the sailor is focused on the port in the harbor in which he is headed. Why? Because the best way to stop a man with a good idea is to give him two. Focus is crucial. Without focus you will wander. Focus gives you the power to break the barrier of mediocrity. Never lose focus!

7. DETERMINATION and DISCIPLINE

"Success is going from failure to failure without losing enthusiasm." — Winston Churchill

In order to succeed you're going to need discipline and determination. You must become like the bulldog to succeed. Winston Churchill said, "The nose of the bulldog has been slanted backwards, so that he can breathe without letting go." You need to have the tenacity of a bulldog.

"Success is largely a matter of holding on after others have let go." — Anonymous

— IN CONCLUSION —

You have what it takes to succeed; what are you going to do with it? You can make excuses, or you can make it happen. Henry Ford said, "Whether you think you can, or you think you can't—you're right."