

Clichés

HOW ARE THEY MOST USEFUL?

Just because an expression is a cliché doesn't mean it's any less true. If anything, because they're built on what human experience has demonstrated over the ages, clichés are even **MORE RELIABLY TRUE.**

Unfortunately, they should not be used in writing or speaking because, through overuse, they've lost their forcefulness. Ironically, it's their truth that has caused this overuse.

Fortunately though, they can serve as useful guides to managing one's life. But there's a catch. Because they often contradict each other, clichés are *situationally true*. A person still needs to decide which one best applies in a given circumstance.

Though clichés lack forcefulness, they are not unmeaningful. They're useful if fortified with explanatory and illustrative detail.