

*Language*

*Chef*

*says:*



- Mix bit of connotation with the denotation.
- Mix nonliteral with the literal.
- Throw in a few sound devices like euphony, cacophony, alliteration, and even rhyme.
- Add some rhythm with sentence variations.
- Take it to the next level with strategic use of allusion, symbolism, and irony.
- Let culturally resonate for a few decades or centuries, and . . .

*voila!*