

# LITERACIES?

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Traditionally, LITERACY has referred to the ability to effectively read and write. However, because of new technology and what research is telling us about human perception and cognition, maybe this definition could be broadened: *Could Literacy now usefully refer to one's skill in effectively receiving and producing information?*

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## *Kinds of Literacy*

- **VERBAL LITERACY**

Traditional view, limited to reading, writing, and research.

- **PERCEPTUAL LITERACY:**

### **VISUAL LITERACY**

The ability to interpret or strategically produce shape, color, perspective, or motion in order to achieve an intended effect on an audience. Examples might be analyzing a movie scene or picture or producing a video or painting.

### **AUDITORY LITERACY**

The ability to interpret or strategically produce organized sound in order to achieve an intended effect on an audience. Examples might be analyzing a piece of music or composing original music.

### **OTHER LITERACIES**

The ability to interpret or evoke perceptions using other senses. A good example would be learning how to cook.