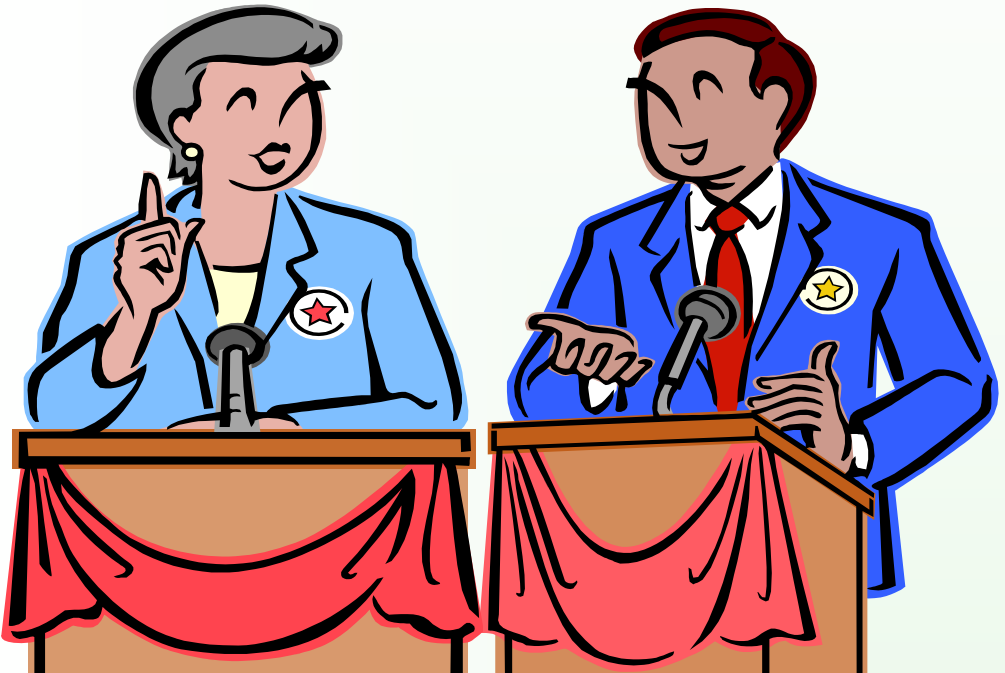



SPOKEN



VERSUS



WRITTEN

When you read, you share time with the writer. When you speak or are spoken to, you share both time and space. Speakers, like writers, are present verbally, but they also are present physically. Everything else being equal, this *human presence*, some believe, is what makes the spoken word superior to the written word.

The word is mightier than the pen.