

TEXT COMPLEXITY

QUALITATIVE

Meaning Levels

- literal
- non-literal

Structure

- global
- paragraph
- hierarchy

Language Intricacy

- phrase, clause
- subordination
- sentence structure

Conventions

- capitalization
- punctuation
- usage

Knowledge Demands

- information
- concept density

QUANTITATIVE

Word: length, frequency, difficulty

Sentence: length, structure

Text: length, cohesion.

READER/TASK

Knowledge Motivation Interest

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